



UNIVERSITATEA  
BABEȘ-BOLYAI

FACULTATEA DE  
**BUSINESS**  
IN PARTNERSHIP

**Faculty of  
Business**  
Babeș-Bolyai  
University

**Conference call  
for papers – STUDENTS**

Modern Trends  
in Business,  
Hospitality & Tourism  
2<sup>nd</sup> edition

*Remodelling Businesses for  
Sustainable Development*  
May 12<sup>th</sup> -14<sup>th</sup> 2022

## Call for papers – Students

# Modern Trends in Business, Hospitality & Tourism Conference

## Conference Thematic: Remodelling Businesses for Sustainable Development

May 12<sup>th</sup>-14<sup>th</sup>, 2022

### Conference venue

**Hybrid** (*onsite*, at the Faculty of Business – Horea St. No 7, Cluj-Napoca, and *online*, via Teams Platform)

### New Important deadlines

#### April 15<sup>th</sup>, 2022

Extended Abstract (submitted under the coordination of a professor from the student's university)

#### April 22<sup>nd</sup>, 2022

Extended Abstract acceptance notification

#### May 7<sup>th</sup>, 2022

Paper submission for Conference Proceedings

#### May 27<sup>th</sup>, 2022

Reviewers' feedback for submitted papers

#### June 30<sup>th</sup>, 2022

Submission of papers for Studia UBB Negotia journal

### Registration fee

Undergraduate and master students - Free

### Contact info

[conference.tbs@ubbcluj.ro](mailto:conference.tbs@ubbcluj.ro)

Email subject: 2022 Conference – Student paper + Coordinator

### Conference objective

The main objective of this conference is to bring together researchers, practitioners, and scholars from economic fields to exchange their research results and experiences and to discuss the most recent trends, challenges, and solutions in the fields of business, hospitality, and tourism. Submitted papers will address topics related to the following ones:

### Conference topics

Smart and Sustainable Development Issues in the Digital Environment

Business Challenges and Opportunities during Crises

Sustainable Business Models

Innovation and Entrepreneurship

Changing Dimensions of Modern Business and Hospitality

Financing Alternatives for SMEs

Challenges and Trends in Tourism and Hospitality

Modern Customer Experiences

Human Capital Leadership & Organisational Behaviour

Challenges and Opportunities in International Business

Global Capital Markets and their Role in Investment Financing the Post-COVID19 Recovery

Corporate Governance

Classic and Alternative Approaches in the fields of Accounting, Banking, Business Law, Economics, and Finance

### Paper submission

Extended Abstracts and (later) full papers (short or extended versions) must be submitted by email at: [conference.tbs@ubbcluj.ro](mailto:conference.tbs@ubbcluj.ro). Papers must be original and should not have been previously published or

under consideration for publication elsewhere. All abstracts and full papers must be written in English.

Participants interested in presenting a paper are invited to send a **Word file (in English) that includes** • an Extended Abstract of 600 to 800 words, • the Paper Title, • 5 keywords, and • JEL classification ([http://www.aeaweb.org/journal/jel\\_class\\_system.html](http://www.aeaweb.org/journal/jel_class_system.html)), • the Full Name of the author/authors, the Institutional Affiliation, and the • E-mail address.

**The Extended Abstract** (of 600 to 800 words) must cover the following aspects: • A brief *Introduction* of the approached subject highlighting the added value of the research (100-300 words); • *Research Purpose* and the *Methodological Approach* (70-100 words); • *Key Results* of the research and brief *Discussions* (270-320 words); • *Main Conclusions* (70-100 words); • *References* (5-12 references).

### Publication

To be considered for publishing opportunities, all contributions must be presented during the conference. Depending on the double-blind peer review process, final papers may be selected for publishing in the Studia UBB Negotia journal.

Undergraduate and master students are encouraged to submit their work under the coordination of a professor, to present their research, and receive academic feedback and advice.